

LESS PAIN, MORE GAIN



The MM711 LITE is the base version of our innovative mouse, giving you the same essential features for considerably less. Along with all the gaming-grade features that make our gaming mice deadly in combat, we've also implemented a striking new honeycomb shell design and a durable ultraweave cable to trim the overall weight of the mouse to less than 59g. In addition, PTFE feet provide an additional responsive boost for superior glide. The result is quicker movements, longer gaming sessions, and less wrist pain associated with repetitive stress injury.

FEATURES

- **Ultralight on a Budget** - All the ultralight essentials of the MM711 series, now in a more wallet-friendly package.
- **Lightweight Honeycomb Shell** - New perforated housing is engineered to be supremely durable and lightweight, meaning you can play longer without fatigue
- **Superior, Smoother Glide** - New-and-improved feet made with PTFE material for low friction and high durability, which provides a smooth, fast glide with maximum responsiveness
- **Gaming-Grade Optical Sensor** - Adjustable up to 10,000 DPI for greater control, precision, and future-proofing
- **Stylish RGB Scroll Wheel and Logo** - Adjust the scroll wheel and logo via built-in shortcuts keys.
- **Ergonomic, Durable Design** - An ambidextrous shape for right-handed gamers with two side buttons

SPECIFICATIONS & PACKING INFORMATION

Product Name	MM711 LITE
Product Number	MM-711-KKOL3
EAN	4719512113738
UPC	884102086045
Grip Type	Claw, palm, fingertip
Material	ABS Plastic
Mouse Feet	PTFE
Color	Black
Surface Treatment	Matte Finish
LED	YES, RGB on wheel and logo
Sensor	PixArt Optical Sensor
CPI / DPI	7-Level 400 (Yellow)-800(Blue)- 1200(Purple/Default)-1600(Green)- 3200(Cyan)-6400(Orange)- 10000(Red)
Tracking Speed	100ips
Lift Off Distance	< ~2mm
Polling Rate	1000Hz
Angle Snapping	Yes
Mouse acceleration	20g
Lifespan of L/R switches	Mechanical Micro Switch, 60M
Buttons	6
Software	N/A
Cable Length	Fixed Braided cable, 1.8m
Dimensions (L x W x H) (mm)	116.5(L) x 62.4(W) x 38.3(H)mm 4.587" x 2.457" x 1.508"
Weight (Without USB Cable)	59g / 0.13lbs
Warranty	2 years

Net weight	95g(0.21lbs)
Gross weight	150g(0.33lbs)
Box dimension (L x W x H)	142 x 132 x 45 mm 5.59x5.2x1.77"
Carton dimension (L x W x H)	480 x 283 x 318 mm 18.9x11.14x12.52"

Cont.	W/ Pallet	Carton/ Pallet	W/O Pallet
20'	1440 pcs	36 cartons	N/A
40'	1440 pcs	36 cartons	N/A
40 HQ	1680 pcs	42 cartons	N/A



Make It Yours.

FEATURE HIGHLIGHT



Ultimate Lightweight Design – Minimal weight with honeycomb shell design and structural optimization, making it feather light.



Stylish RGB Accents – RGB LEDs in the scroll wheel and the logo allow for understated flair — while also serving as a functional DPI indicator.



Gaming-Grade Optical Sensor - Adjustable up to 10,000 DPI for greater control, precision, and future-proofing



Low Friction

PTFE mouse feet – New-and-improved feet made with PTFE material for low friction and high durability, which provides a smooth, fast glide with maximum responsiveness.